

Booking numbers have tripled since starting with EventHQ



Alison explains how EventHQ helps Aberdeen Sports Village (ASV)

ASV is the premier sport and exercise facility in Scotland, offering world class facilities. Sports camps and courses are a very busy and important part of what we offer and I was tasked with finding an event software that would give us what we needed - an easy to use electronic system with no paperwork, taking pressure off our already busy reception. EventHQ does this and much more.

So I chose EventHQ because it's really easy to use. I'm not at all IT-minded yet I found it really quite simple, and whenever I needed to check something, Ian was always there. This software also copes with complex variables such as registering for different events, special needs, dietary requirements and so on.

EventHQ helps in so many ways:

- We branded the booking pages to look like ASV and they're an integral part of our website.
- We capture and process 1,600 registrations for summer camps with nil staff time.
- EventHQ obtains all the information needed to set up Direct Debit payments.
- We can select information and download it from the system – from one spreadsheet download we have all the necessary information to produce age-specific registers, pass lunch requirements including dietary information to the Catering Manager and can note any special requirements.
- There's no paperwork to process for any of the courses we run. Everything we need is stored online with EventHQ.
- It's so easy to use that it's suitable for various different ASV staff members.
- It allows reception staff to focus on general enquiries, bookings, membership applications and many other customer service based duties.

EventHQ also helps us in our marketing - for example, we use the 'check attendee lists' tool and booking wizard to identify any courses with remaining spaces, so we can promote these and fill any gaps

Our favourite EventHQ feature - user friendliness

It's really user-friendly and not complicated. It's also very reliable and saves us a lot of work.

"I'd recommend EventHQ because it's user friendly, not complicated and will save you a lot of work!"

ALISON WYLIE,
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